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Bio – Ross McKenzie ross.mckenzie@uwaterloo.ca

Ross McKenzie is the Managing Director of WatCAR, the University of Waterloo Centre for Automotive Research. WatCAR is a top 5 North American academic centre focused on automotive and mobility research.

A recently re-elected director of Intelligent Transportation Systems Canada board, Ross he has served on the ITS Canada executive committee and as vice-chair of the connected and autonomous vehicle technical committee.

An appointed member of the federal government's Car of the Future Stakeholder Advisory Group, he is also a co-founder of Open HD Maps, a wayfinding platform for autonomous vehicles.

In 2017 Ross received the Ontario Ministry of Transportation Partnership Award, recognizing significant contributions to road safety.

WatCAR – Automotive + Mobility Research
Autonomy | Connectivity | Lightweighting | Powertrain | Software
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